

## Registration

Each participant will receive a complimentary copy of the Commission's publication, *Student Learning Assessment: Options and Resources* (2nd edition, 2007) and other handout materials. Continental breakfast and lunch are included in the registration fee.

**Seating is limited to 80 participants, so register early!**

	<b>EARLY</b> If received by 8/7	<b>REGULAR</b> After 8/7
Institutional Effectiveness	\$195	\$240
Rethinking Student Learning Assessment	\$195	\$240
Both Workshops	\$350	\$430

**Note:** All registrations must be completed online with a credit card (VISA, MasterCard, or American Express). Checks and purchase orders are not accepted.

**To register, click on "Events" at [www.msche.org](http://www.msche.org)**

**Cancellations Policy:** Cancellations must be completed online no later than August 7, 2009, to qualify for a refund, less a \$50 processing fee.

These workshops are discounted from MSCHE's standard rates in consideration for services and other support made possible by Slippery Rock University of Pennsylvania.

## Accommodations and Travel

Participants are responsible for their own overnight accommodations. MSCHE has not reserved a block of rooms.

For additional regional information, including travel directions, visit the Regional Learning Alliance web site at [www.therla.org](http://www.therla.org).



*In Cooperation with  
Slippery Rock University  
of Pennsylvania*

## Assessment Workshops

**Institutional Effectiveness  
September 10, 2009**

**Rethinking Student Learning  
Assessment  
September 11, 2009**

**Regional Learning Alliance Center  
850 Cranberry Woods Drive  
Cranberry Township, PA**



**Middle States Commission on Higher Education**  
3624 Market Street, Philadelphia, PA 19104-2680  
Telephone: (267) 284-5000 Fax: (215) 662-5501  
[www.msche.org](http://www.msche.org)

**Middle States Commission  
on Higher Education**

## Agenda for Workshops Institutional Effectiveness

### ■ THURSDAY September 10

7:30 AM

Registration and Continental Breakfast

8:30 AM–Noon

Morning Workshop Sessions  
(break at approximately 10:30 AM)

Noon

Luncheon

1:00–3:30 PM

Afternoon Workshop Sessions  
(break at approximately 2:30 PM)

3:30 PM

Adjournment

## Rethinking Student Learning Assessment

### ■ FRIDAY September 11

7:30 AM

Registration and Continental Breakfast

8:30 AM–Noon

Morning Workshop Sessions  
(break at approximately 10:30 AM)

Noon

Luncheon

1:00–3:30 PM

Afternoon Workshop Sessions  
(break at approximately 2:30 PM)

3:30 PM

Adjournment

## The Presenter



### Linda Suskie

Vice President  
Middle States Commission  
on Higher Education

Both workshops will be  
presented by Linda Suskie, Vice  
President, Middle States

Commission on Higher Education, and an inter-  
nationally recognized speaker, writer, educator,  
and consultant on a broad range of higher edu-  
cation assessment topics. Her latest book is the  
second edition of *Assessing Student Learning:  
A Common Sense Guide* (Jossey-Bass, 2009).

## Thursday, September 10, 2009

### Institutional Effectiveness

Are you confused about Middle States Standard 7 on Institutional Assessment? Is your college working on student learning assessment but still struggling to implement institutional assessment? Is your college implementing a new strategic plan and now wrestling with how to assess it?

This workshop will prepare you to explain to colleagues the relationship between assessing student learning and assessing institutional effectiveness; express institutional goals in terms that facilitate assessment; identify strategies and tools to assess key institutional goals; set appropriate targets for institutional assessment measures; and explain to colleagues how assessment results may be used to inform planning and budgeting decisions.

This workshop will not address student learning assessment, except to place it in the context of the overall assessment of institutional effectiveness.

## Who Should Attend?

Institutions may send one or more people to these workshops, including assessment directors and assessment committee members, institutional research directors, self-study chairs and steering committee members, accreditation liaison officers, chief planning officers, academic affairs administrators, other administrators, and faculty leaders.

## Friday, September 11, 2009

### Rethinking Student Learning Assessment

Has your college's student learning assessment effort faltered? Is implementation spotty—happening in some programs but not others? Do you feel that you are constantly reinventing the assessment wheel? Are you tired of dealing with the same excuses for not doing assessment? Would you like your assessment efforts to be better coordinated?

This workshop will prepare you to take stock of where you are—what's working, what isn't, and why—and build on past experiences; identify strategies to promote a college-wide culture of assessment; brainstorm strategies to organize and lead campus assessment efforts; review campus support for assessment; brainstorm strategies to enhance commitment to student learning assessment; and refresh your understanding of Middle States' expectations for assessment.

This workshop will *not* address how to get started with assessment, assessment tools and strategies, or using assessment results.